

# PRIVACY POLICY

This Privacy Policy has been compiled to better serve those who are concerned with how their personal data is being used online. Personal data is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read Our Privacy Policy carefully to get a clear understanding of how Geralka Project AG (“IP SX”, “We”, “Us” or “Our”) collects, uses, protects or otherwise handles the Visitors’ personal data in relation to IP SX website, <https://ip.sx/> and all websites associated with the <https://ip.sx/> domain (“Website”). If you do not agree to Privacy Policy or any policies and procedures incorporated by reference, please exit the Website immediately.

## Changes to our privacy policy

We may change this Privacy Policy in Our sole discretion at any time. Any revisions to this Privacy Policy will be posted on the home page of Our Website. It is your obligation to periodically visit Our Website to review any changes that may be made to this Privacy Policy. Your continued use of Our Website constitutes your agreement to be bound by any such changes to this Privacy Policy. If you do not agree with this Privacy Policy, you are not authorized to use Our Website and your sole recourse is to not use Our Website.

## Data controller information

IP SX processes personal data as a Processor and as a Controller, as defined in the Directive of GDPR.

## What personal information (“Personal Data”) do We collect from the people that visit (“Visitor” or “Visitors”) Our Website?

- When Visitors uses IP SX Website, details of Visitors’ usage are automatically registered by Our Website (such as Visitor’s IP address, browser type and version, accessed content, including time and date of access, and the website from which Visitors came to IP SX Website)(“Personal Data”).
- When joining IP SX Website emailing list, the Visitor is asked to enter his/her name and email address (“Personal Data”).
- When registering an account on IP SX Website for IP SX product testing programs, the Visitor is asked to enter his/her name, email address, ETH address and Telegram ID (“Personal Data”).

## When do We collect Personal Data?

We collect Personal Data when the Visitor fills out the form to join IP SX emailing list or IP SX product testing programs, IP SX related marketing activities and events, or register to become IP SX partner.

## How do We use the Visitor's Personal Data?

We use the information collected from the Visitor to send periodic emails regarding IPSX company updates, product offers, product new features, product description and other IPSX related activities and events, to facilitate technical and Visitors administration, to analyse Visitors' behaviour and navigation while on Website.

## Data Retention

IPSX retains the Personal Data collected from Visitors as long as IPSX needs this information to fulfill the purposes for which IPSX has initially collected it, unless otherwise required by law.

## Access to Personal Data

Visitor has the right to request access to the Personal Data IPSX has on them. Visitor can do this by contacting IPSX at [contact@ip.sx](mailto:contact@ip.sx). As a result, Visitor will receive a copy of Visitor's Personal Data IPSX processes about him/her. In order to comply with the request, IPSX may ask to verify Visitor's identity.

## Personal Data Correction and Deletion

If the Visitor considers that the Personal Data IPSX has about him/her are incorrect, he/she is invited to contact IPSX to update them, so the Personal Data are accurate. Any Personal Data that is no longer needed for the purposes specified in [When do We collect Personal Data?](#) and [How do We use the Visitor's information?](#) sections will be deleted. If at any point the Visitor wishes to delete his/her Personal Data, he/she can send a request to [contact@ip.sx](mailto:contact@ip.sx).

## Security

All Personal Data collected by IPSX through IPSX Website is stored exclusively in secure hosting facilities provided by Amazon Web Services Frankfurt Region. All hosting is performed in accordance with the highest security regulations. Moreover, the Personal Data stored is having an additional security layer and it is encrypted on all storage environments.

## Do We use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to the Visitor computer's hard drive through the Web browser used (if allowed) that enables the site's or service provider's systems to recognize the browser and capture and remember certain information. We use cookies to register and authenticate Visitors sessions. We may use them to help Us understand the Visitor preferences based on previous or current site activity, which enables Us to provide further improved services. We also use cookies to help Us compile aggregate data about site traffic and site interaction so that We can offer better site experiences and tools in the future.

We use cookies to:

- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on IPSX behalf.
- Register and authenticate on website and for maintaining Visitor's session.

Visitor can choose to have his/her computer warn you each time a cookie is being sent, or he/she can choose to turn off all cookies. This can be done through the browser settings using the Help Menu to learn the correct way to modify the cookies settings.

If cookies are turned off, it will affect the Visitor's experience (i.e. Visitors will not be able to register or login to Visitor's account).

## Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties the Visitor's Personal Data unless IPSX provides Visitors with advance notice. This does not include Website hosting partners and other parties who assist IPSX in operating the Website, conducting IPSX business, or serving IPSX Visitors, as long as those parties agree to keep this information confidential. IPSX may also release information when it's release is appropriate to comply with the law, enforce IPSX site policies, or protect IPSX rights, property or safety. However, non-personally identifiable Visitor information may be provided to other parties for marketing, advertising, or other uses.

## Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for Visitors.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

Google, as a third-party vendor, uses cookies to serve ads on Our Website. Google's use of the DART cookie enables it to serve ads to the Visitors based on previous visits to IPSX site and other sites on the Internet. Visitors may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

## IPSX has implemented the following:

IPSX, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies or other third-party identifiers together to compile data regarding Visitors interactions with ad impressions and other ad service functions as they relate to IPSX Website.

### Opting out:

Visitors can set preferences for how Google advertises by using the Google Ad Settings page. Alternatively, Visitors can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

## How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

## Does our site allow third-party behavioral tracking?

It's also important to note that We do not allow third-party behavioral tracking.

**If at any time you would like to unsubscribe from receiving future emails, you can email us at [contact@ip.sx](mailto:contact@ip.sx) and we will promptly remove you from ALL correspondence.**

## Contacting Us

Visitors can contact IPSX at any time to:

- Request access to Personal Data that IPSX has about you;
- Ask IPSX for information about what personal data data is being processed and the rationale for such processing;
- Contact IPSX with any query they may have in relation to Personal Data;
- Correct Personal Data that IPSX has about you;

- Request changes of Personal Data that IPSX has about you;
- Delete Personal Data that IPSX has about you;
- Express the right to data portability;
- Restrict processing of Personal Data.

In order to comply with Visitor's request, we may ask the Visitor to verify his/her identity.

If there are any questions regarding this privacy policy (e.g. about how IPSX collects and stores data), please contact IPSX at: website: <https://ip.sx/>

address: Bahnhofstrasse 4

Hergiswil, NW 6052

Switzerland

email: [contact@ip.sx](mailto:contact@ip.sx)